

A process for gathering information through group interviews, with a focus on communication and interactions among the participants.

Note: The participants are a relatively homogeneous group (8 to 12 people) asked to comment on certain questions posed by the moderator. They are encouraged to comment on each other's points of view, rather than to wait for the moderator to ask them to answer questions in turn. This process helps explore and clarify points of view, which would be more difficult to do in one-on-one meetings.